

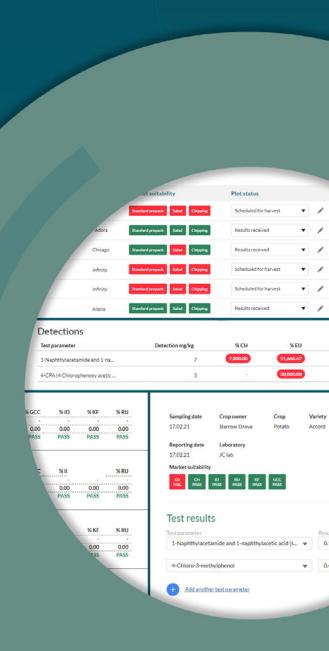




Track crop quality and understand market suitability at a glance

## Crop quality data management without the spreadsheets

- Customisable templates for capturing quality results
- Set the thresholds for each market or category you supply
- Record chemicals detected and crop attributes
- Add photos and attachments to support lab results and observations







A complete record of crop quality from farmyard through to delivery



#### **Reduce Waste**

With greater visibility of crop quality you can find a suitable market for your produce and avoid food loss



## **Increase Margins**

Negotiate higher prices with evidence of crop quality at every stage of production



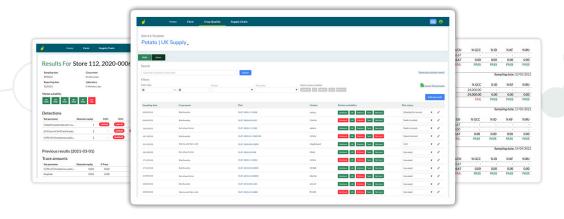
### **Transparency**

Availability of lab results and tests provide customers with complete history of production

# Crop assessments from field or store, captured and analysed for market suitability

With increasing demands on Producer Groups to meet a complex range of customer specifications, Quality gives you greater visibility of stock condition and the range of viable markets available





#### For Procurement Teams

Benchmark your supply network and review performance based on the calibre of crops supplied

#### For Commercial Teams

Easy to view tables and market suitability indicators to help you make smarter commercial deals

#### For Supply Chain Analysts

Analyse lab reports to move or sell crops before waste occurs and to optimise harvest dates













## **Crop Quality Made Simple**

Complex supply networks managed by Producer Groups can easily create hundreds or even thousands of fields and plots to track.

Coordinating and recording quality checks across a large, disparate inventory of fresh produce can be challenging, particularly when the data needs to be sent from external laboratories and shared with a range of stakeholders.

KisanHub's Quality module brings your lab results, tests and observations into one intuitive online application for web and mobile.

Quality shows at a glance, which crops meet the acceptance criteria for a range of customers, trading blocs or product lines so it's easier to find a market for all grades of fresh produce. Quality assessments can be recorded on any crop that exists as a plot or store lot on the platform

## **Chemical Detection Testing**

Results from chemical detection tests can easily be captured using a data entry template which has been set up for crop and market suitability (see opposite). Lab results can be applied to crops currently in the field or have already been harvested and kept in storage.

Choose from over 200 common chemical tests for fresh produce in a handy drop down menu. Add values for chemicals detected as well as trace elements to quickly create a record of crop quality. You can also upload images of the actual crops or attach documents.



The results show at glance which tests for crop quality have passed and failed based on chemical detection thresholds.



With all your quality data available in one place you can use search and filter tools to locate reports and add repeat tests where necessary. You can even search based on market suitability to find the range of crops which would meet the criteria for a specific contract.

### **Creating templates**

KisanHub's Quality application gives you the flexibility to create custom templates which ensure data integrity and make entering lab results more efficient.



## Market acceptance thresholds

Templates can also store the acceptance criteria for your target markets including supermarket chains, trading blocs or product categories.

Set chemical thresholds for any of your trading partners or product lines.



Now, when lab results are entered KisanHub's Quality module will immediately show which markets the crop is suitable for.



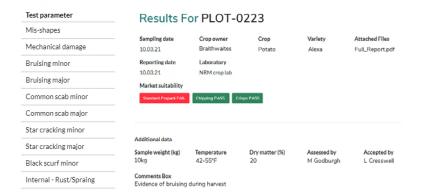


## **Crop Attribute Testing**

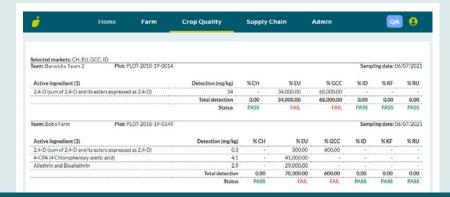
Capture the current condition of your fresh produce using the Crop Attribute Testing feature.

The tests are customisable and can be configured to record any parameter such as protein content, moisture and common defects such as mechanical damage and bruising.

Add your results to the test template along with comments or pictures. Set thresholds for each parameter to build up a picture of market suitability.







#### Downloadable reports

Send customers or stakeholders full reports based on your own custom quality criteria.

Reports contain full details of chemicals detected plus pass or fail results for target markets.

## Use Quality with other KisanHub modules for extra benefits

Quality is just one component of KisanHub's agri-food supply chain software suite for web and mobile. Connect to additional modules to streamline and transform your fresh produce business.









Connect to existing field and crop data, compare results with diaries



Link Quality data to Lots and Plots registered across your network

## Supply

Quality data passed on at delivery for fully transparent crop history

Request a free demo at www.kisanhub.com

Leading Producer Groups rely on KisanHub to manage their product quality data



**ABInBev** 











