

# Reporting and Analytics Dashboards

KisanHub brings complex agricultural and procurement data together in a convenient dashboard so you can better predict supply and make the most of demand.

Say goodbye to spreadsheets.  
Say hello to supply chain intelligence.

- Reduce waste and improve margins
- Share reports with suppliers and customers
- One source of data truth for all stakeholders
- Spend more time planning, less time locating data



# Reporting and Analytics Dashboards

Critical, real-time data for Procurement Teams, Commercial Managers and Supply Chain Analysts.



## Make smarter procurement decisions

Latest agronomy, weather and quality data to inform critical decisions.



## Monitor grower and supplier performance

Build your A-team based on in season and historic performance metrics.

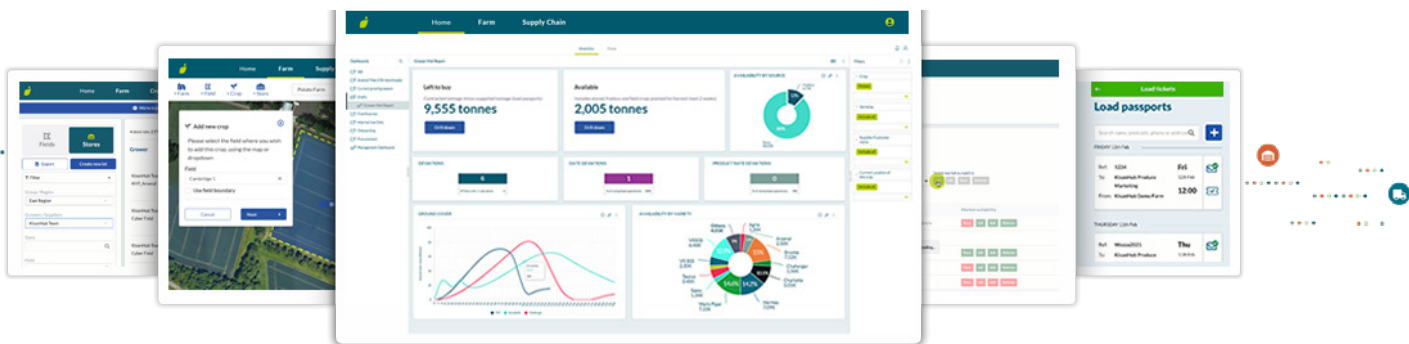


## Maximise commercial opportunities

Negotiate better deals with increased predictability of quality and yield.

## Supply Chain Analytics for Producer Groups

KisanHub's intuitive dashboards shine a light on the blind spot between FMS (Farm Management Software) and ERP to give you greater visibility and control of your supply chain and commercial operations.



### For Procurement Managers

All the information you need to make better purchasing decisions, reduce costs and improve margins.

Share reports and work collaboratively with growers. Monitor performance during the current season or reflect year-on-year to build your list of trusted suppliers.

### For Commercial Teams

Real-time data dashboards provide contract status at a glance. Share reports with customers to improve service level and build relationships.

With greater visibility of your supply chain, you can plan with confidence, improve profitability and grow your fresh produce business.

### For Supply Chain Analysts

One data resource with the insights to help you forecast more accurately and react quicker to economic and environmental events.

Drill into the detail to find the information you need to improve sustainability and optimise your complex supply chain.

## Solving the Supply Chain Problem

Farm Management Software (FMS) and Enterprise Resource Planning (ERP) provide Producer Groups with only a small fraction of the data needed to make critical commercial and procurement decisions.

FMS helps Growers to plan operations and monitor resources on the farm, but with so many growers using a variety of systems, it rarely provides a reliable or accessible source of data for procurement teams to monitor crops prior to delivery.

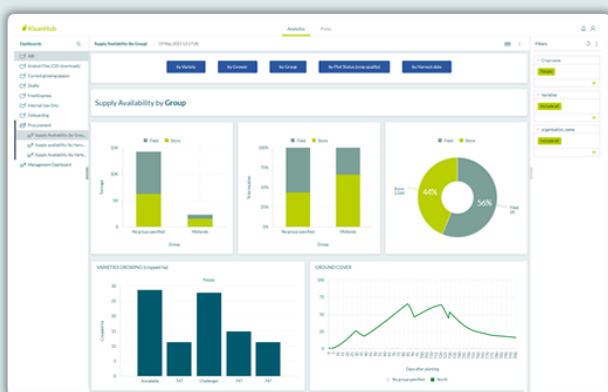
Meanwhile, ERPs struggle to provide visibility of crops in the field level or accommodate the impact of weather, transport problems and environmental conditions that impact quality, yield and the delivery date.

Time after time, the final condition of fresh produce is only revealed when the contracted load turns up at the packhouse – and then it's too late. Sourcing or selling at late notice, leaves Producer Groups exposed to unpredictable market conditions and increases the risk of losing lucrative customer contracts.

### Introducing KisanHub Dashboards

KisanHub fills the gap that exists between Farm Management Software and ERP systems. With dependable information flowing live from the KisanHub app, critical supply chain data is aggregated and made easily available within one convenient set of dashboards.

- **Procurement Managers** can monitor and select the best performing growers, - de-risking production for Producer Groups that already run on tight margins.
- **Commercial Teams** can stay on top of key accounts and delight clients with regular reports - improving service level and providing a competitive edge to win and maintain ongoing contracts.
- **Supply Chain Analysts** can improve margins, streamline operations reduce waste and aim for a more sustainable process.



## One platform to manage supply and demand

KisanHub's user-friendly dashboards provide fast, convenient access to business critical agri-food supply chain information. Dashboards are fed data from the KisanHub app, giving you complete visibility of crop status, weather, stock availability, contract information and much more.

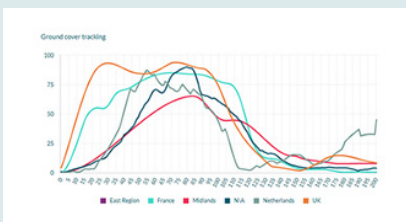
## Monitor and select your best performers

With accurate data you can monitor crop performance during the season and benchmark trends year-on-year. Share reports and KPIs with suppliers - collaborate on contracts and build transparency and trust with your entire network.

## Ready to take advantage of commercial opportunities

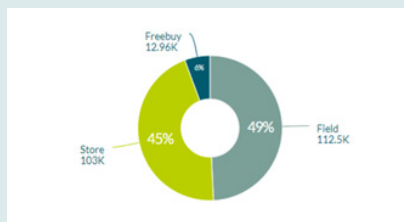
When you can better predict quality, you can optimise prices - in good seasons and bad. KisanHub's Dashboards give you the very latest quality, harvest and stock information so you can react faster to demand from the market.

## Data Dashboards Include



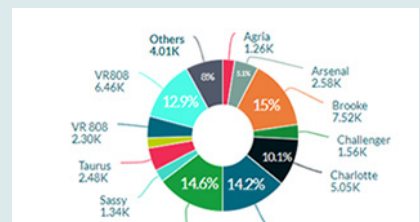
### CROP PROGRESS

Tracked by ground cover (or NDVI) curve, split by group or variety so you can compare performance and provide evidence of adverse weather patterns.



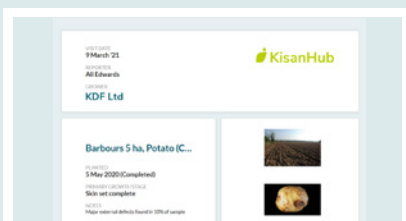
### AVAILABILITY

Filter and flip your inventory to analyse available crop by: location, grower, variety, custom tags, harvest data and more.



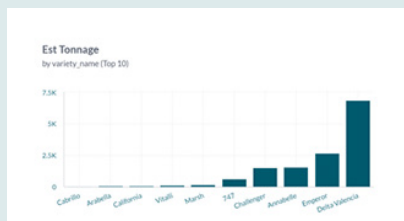
### VARIETIES

High level and detailed metrics of available varieties under contract, area under management, and estimated yields.



### VISITOR REPORTS

A visit report you can convert to PDF and email to a grower summarising all observations recorded on that day.



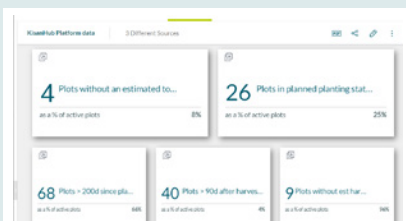
### SUPPLY CONTRACT KPIs

A range of supplier performance reports that tell you how the current season is progressing plus metrics from previous years.



### CUSTOMER CONTRACT KPIs

Amount left to supply on all active contracts. Amount contracted to buy in the same time period plus surplus & shortfall.



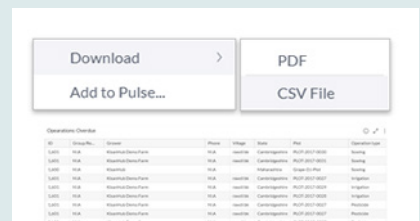
### DATA QUALITY

"Garbage in, Garbage out" they say. We have pre-defined measures to tell you if plots have a diary, whether the team is logging in to the app, whether yields have been estimated, and more.



### OPERATIONS STATUS

The status of all operations. Analysis to show whether operations were completed on time, and with the expected amount of product.



### DOWNLOADS FOR ANALYSIS

Data and reports downloadable to PDF, Excel or CSV. Every diary, every team member, the whole inventory of fields, stores, and more.

## Data powered planning and decision making

Finding the perfect blend of data to inform critical commercial and operational decisions has never been easy. Sometimes there's too little data available so you rely on gut feel and experience. Sometimes there's too much to process and interpret – especially when the vital data you need to plan and forecast is spread across multiple systems or spreadsheets.

It's not just a data problem – it's also a speed problem. Quite often critical information that would have allowed you to correct a sticky situation arrives too late.

KisanHub's Reporting and Analytics Dashboards give you the perfect mix of data to help you analyse the situation and make smarter decisions. No more interrogating spreadsheets, no more guesswork.

KisanHub automatically collects data from four available modules – covering agronomy to delivery - so your dashboards and reports are always up to date.

Supplementary information such as crop diaries and quality data can also be added manually using KisanHub's intuitive browser-based interfaces and mobile apps.



## Keeping customers close and contracts renewed



Share regular reports to show the progress of orders.  
Create and download reports for clients in a range of convenient formats.



Demonstrate your commitment to sustainability with a data-driven supply process which reduces waste and keeps costs low.



Explain the effects of adverse weather conditions, logistic or environmental issues beyond your control which may affect fulfilment.



Provide a better quality of service than your competitors. That means lower customer churn and an improved chance of winning new contracts.



Request a free demo at [www.kisanhub.com](http://www.kisanhub.com)

Leading Producer Groups rely on KisanHub for business intelligence and supply chain analytics



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